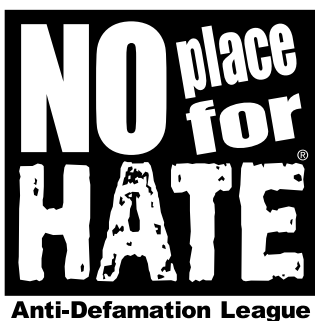




EMPOWERING COMMUNITIES TO TAKE A STAND





The **Anti-Defamation League (ADL)** is a not for profit organization dedicated in purpose and program to defending democratic ideals, safeguarding civil rights and combating prejudice, discrimination and bigotry of all kinds. ADL is one of the nation's oldest and most respected human relations organizations. Founded in 1913 "to stop the defamation of the Jewish people and secure justice and fair treatment for all citizens alike," ADL has evolved as a leader in the development of material, programs and services that build bridges of communication, understanding and respect among diverse racial, religious and ethnic groups worldwide.



In Collaboration with:

The Pennsylvania League of Cities and Municipalities
The Philadelphia Commission on Human Relations

DEAR FRIENDS

Now more than ever it is the obligation of all responsible Americans to work toward eliminating hatred of those who are different from us. That is why we are particularly eager to share with you a very timely program of community-based education and prejudice prevention. Launched with broad support in January 2001, the **No Place for Hate**[®] campaign empowers communities to promote respect for individual and group differences and prevent hate crimes. With our program partners, WPVI-TV, Philadelphia Newspapers Inc, and the Free Public Library, our goal is to have area neighborhoods, townships, boroughs and cities sign up to become certified as **No Place for Hate**[®] communities by completing specific activities to promote the program's goals. A municipality can select from a menu of over 30 activities, ranging from educational programs such as A WORLD OF DIFFERENCE[®] training to a lecture series, from parades to film festivals, as long as the activity is community-wide and promotes the value of respect.

The response to our program has been uniformly positive. Many communities have already expressed a strong desire to become certified as **No Place for Hate**[®]. We hope that you will take the steps outlined in this brochure to have your community certified as soon as possible.

WHAT IS NO PLACE FOR HATE®?

- **COMMUNITY BASED CAMPAIGN** that empowers participants to challenge anti-Semitism, racism, hate, and bigotry of all forms.
- **CREATED** by the Anti-Defamation League (ADL), one of the nation's premiere civil rights/human relations agencies.
- **IN PARTNERSHIP** with Philadelphia Newspapers, Inc., WPVI-TV, and the Free Library of Philadelphia.
- **SUPPORTED** by the Pennsylvania League of Cities and Municipalities and the Philadelphia Commission on Human Relations.
- **ENDORSED** by a coalition of over 30 organizations representing a wide range of religious, educational, law enforcement, ethnic and community groups.
- **UNDERWRITTEN** through the generosity of the Horace W. Goldsmith Foundation as well as the Joseph and Sally Handleman Family Foundation, the Maxwell Strawbridge Family Charitable Trust, the UPS Foundation, the Philadelphia Bar Foundation, Dee Paper Company and First Union.

HOW DOES THE CAMPAIGN WORK?

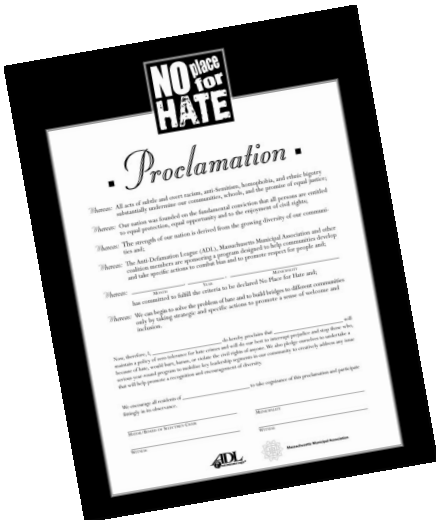
- A community launches its campaign by returning an enrollment form to the ADL and establishing a local **No Place for Hate**[®] committee made up of representatives from across the community.
- The local municipality issues an official proclamation and a press release asserting that the community will enroll as a **No Place for Hate**[®] community and organize anti-bias programs to actively challenge hate and bigotry.
- Choosing from a menu of more than 30 **No Place for Hate**[®] activities that promote respect and understanding, the local committee carries out at least three community-based activities within 12 months.
- Once all activities are completed, ADL certifies the city, town or neighborhood as a **No Place for Hate**[®] community for a period of one year. The municipality will be presented with an official **No Place for Hate**[®] placard for public display. Each community will have the opportunity to apply for re-certification in subsequent years.

Organize a Committee

Establish a local committee that will take responsibility for organizing and implementing **No Place for Hate®** activities. The committee should reflect the community as a whole and include representatives from local government, businesses, schools, law enforcement, religious institutions and other community organizations.

Issue a Proclamation

The top elected municipal officials, with the support of the local committee, issue a public proclamation of the community's dedication, through **No Place for Hate®**, to promoting respect and combating racism, anti-Semitism and bigotry in all forms. The message is communicated through local and regional media.



Choose Three Activities

The local committee chooses three activities from among the items listed on the following pages and completes them within the year.

Education

1. Orientation

Create a school orientation program for students that addresses the needs of students of all backgrounds so that they feel welcome when joining the student body.

2. Discussion in Schools

Have teachers spend one full class period discussing terms such as anti-Semitism, racism, prejudice, stereotypes, scapegoating, discrimination, ethnocentrism, ableism, sexism, homophobia, and bias. Have all students sign a proclamation, to be displayed in a prominent place, declaring that they will actively challenge hate and bigotry in all forms.

Education *(continued)*

3. A WORLD OF DIFFERENCE® Institute

a. Schools:

Educators, administrators and staff at all primary and secondary schools take part in ADL's six-hour anti-bias and diversity training program.

b. Peer Training

Implement the anti-bias Peer Training Program in one of your schools.

(For more information on A WORLD OF DIFFERENCE® Institute programs, call: 215-568-2223.)

4. A WORLD OF DIFFERENCE® Day

Suspend regular classes for a day and invite community members and leaders to speak about and explore issues of diversity with students. Consult with ADL to plan this program.

5. School Exchange

Establish an ongoing relationship that connects students from your schools to students from schools outside of your community to bring youth of different backgrounds together.

6. Civil Rights Teams

Create Civil Rights Teams in high schools and middle schools to act as peer mentors.

Law Enforcement

7. Hate Crimes Training

All law enforcement officers attend Hate Crimes Training.

(For training on hate crimes and extremist groups, call the ADL's Civil Rights Division: 215-568-2223.)

8. A WORLD OF DIFFERENCE® Institute

Law enforcement officers, both uniformed and non-uniformed, take part in ADL's six-hour diversity training program.

Community

9. Diversity/Human Relations Committee

Establish a permanent diversity committee. The committee will serve to address issues of prejudice reduction and diversity through a variety of activities. Continuing programs may include inviting speakers to address school and community groups, celebrating diversity at a town-sponsored Multicultural Festival, or researching and presenting prejudice-reduction curricula for the community's schools.

Community *(continued)*

10. Civil Rights Day

Hold a community-wide forum.
Invite the ADL or any of our coalition members to participate.

11. Plan a “Walk/Run for Respect”

Sponsored participants donate all monies to an anti-bias or other human rights organization or activity within the community. People of all ages participate at various levels.

12. ESL Family Party

Sponsor an International Hospitality Night for the families of English-as-a-second language and international students.

13. Libraries

Meet with community and school librarians and local bookstores to discuss ways to highlight literature that is representative of all cultures. A suggested list of books is available. *(Call ADL for more information: 215-568-2223)*

14. Speakers

Establish a year-long program in which you invite to community gatherings at least four motivational speakers who are recognized civil or human rights leaders. Videotape the speeches and publish interviews with speakers in local newspapers.

15. Film Festival

Sponsor a multicultural film festival. Invite community groups and local theaters to be co-sponsors.

16. Public Facilities

Survey all public facilities for handicapped accessibility and make sure that they meet the requirements of the Americans with Disabilities Act (ADA).

17. Essay Contest

Organize a community-wide essay contest with a theme of either a personal experience with prejudice or a success story in the fight against it. The winning entries are published in the school newspaper, featured in your community newspaper and/or highlighted on a local cable program.

18. "Paint Out Day"

Organize a community effort to eliminate pejorative graffiti that perpetuates bigotry. Culminate the effort with a potluck supper.

19. No Place for Hate Mural

Designate a wall space in the community where a mural with a harmonious and unifying message can be written, drawn or painted.

Community *(continued)*

20. Dance for Diversity

Plan a community or school dance around a theme such as “Celebrating Our Diversity” or “Stomping Out Hate.” Create unifying posters and have a resources table with helpful anti-bias materials.

21. Flag

Create a flag that symbolizes your community’s ideal of diversity and display the flag at city/town hall and at important events. *(Perhaps make it a contest!)*

22. Calendar

Create a community calendar with all religious and cultural holidays, and important civil rights days, as well as dates of community events.

23. Diversity Quilt

Encourage all residents in the community to create a paper patch descriptive of their individual heritage and combine the patches to create a diversity quilt to be displayed at city/town hall or the local library. *(This is a great project for students and seniors to do together!)*

24. Newsletter

Publish a newsletter specifically devoted to promoting respect for diversity and publicizing multicultural events

25. Diversity Day Parade

Hold a Diversity Day parade. Create floats depicting different cultures and showing respect for diversity.

26. Community Cookbook

Collect traditional family recipes from local residents for a community cookbook. You can include original artwork and writings as well.

27. Newcomers Guide

Create a Guide to Town/City Services for newcomers to the area. Include information on topics such as homeownership, business, public safety, education, and community groups and organizations.

28. Interfaith Retreat

Organize an interfaith retreat for young people to increase understanding of one another's beliefs and to build lasting friendships.

29. Pot-Luck Dinner

Sponsor a community-wide potluck dinner for residents to unite and share ethnic dishes.

30. Other

New suggestions are welcome and should be approved by ADL.

American Jewish Committee
American Jewish Congress
Asian American Civil Liberty League
Association of Islamic Charitable Projects
Attorney General of Pennsylvania
Board of Rabbis of Greater Philadelphia
Bucks County Human Relations Council
Bucks County Peace Center
Center for Lesbian and Gay Civil Rights
City Year Greater Philadelphia
Congreso de Latinos Unidos, Inc.
El Concilio De Organizaciones Hispanas
Fair Housing Council of Montgomery County
Fair Housing Council of Suburban Philadelphia
Fellowship Farm
Fraternal Order of Police
Girl Scouts of Southeastern Pennsylvania
Greater Philadelphia First Corporation
Greater Philadelphia High School Partnership
Greater Philadelphia Urban Affairs Coalition
Guardian Civic League
Hispanic Bar Association of Pennsylvania
Interact Theater Company
Japanese American Citizens League
Jewish Community Relations Council
of Greater Philadelphia
Leadership, Inc.
Metropolitan Christian Council of Philadelphia
Multicultural Resource Center
National Organization of Black Law
Enforcement Executives
Nueva Esperanza
Operation Understanding
Partners Program
Pennsylvania Human Relations Commission
Pennsylvania Lesbian & Gay Task Force
Philadelphia Chinatown Development Corporation
Philadelphia Commission on Human Relations
Philadelphia Martin Luther King, Jr. Association
for Non-Violence
Philadelphia Safe & Sound
Temple University Center for Intergenerational
Learning
Turkish American Friendship Society of America
United Way of Southeastern Pennsylvania
Urban League of Philadelphia
Woodrock
Woman's Law Project

ANTI-DEFAMATION LEAGUE

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